

## Who Attends?

The Touch the Future/Transition and SERID Conference and Expo 2008 will attract attendees from many professions and disciplines:

- ◆ Assistive Technology Specialists
- ◆ Advocates
- ◆ Educators
- ◆ Technology Coordinators
- ◆ Vocational Rehabilitation Professionals
- ◆ Social Services Personnel
- ◆ Administrators
- ◆ Service/Care Providers
- ◆ Physical Therapists
- ◆ Recreational Therapists
- ◆ Occupational Therapists
- ◆ Speech Language Pathologists
- ◆ Policymakers
- ◆ Employers
- ◆ Personnel Managers
- ◆ Local Business Owners
- ◆ Consumers of all ages and disabilities
- ◆ Parents
- ◆ Support Circles
- ◆ Anyone wanting to learn more about Assistive Technology

This collaboration brings together the rich traditions and innovations of two conferences – Touch the Future/Transition and SERID (Southeast Regional Institute on Deafness) – to create positive change in the lives of people with disabilities.

Sponsors include the Georgia Department of Labor, Vocational Rehabilitation Program, Georgia Department of Education, Touch the Future, Inc., Tools for Life and SERID (Southeast Regional Institute on Deafness).

### Deadline Dates to Remember

September 15, 2008 Early Bird Registration  
September 15, 2008 Exhibit Ads for Conference Program  
September 22, 2008 Hotel Conference Rate Cut-off  
September 22, 2008 On-Site Requirements

**TOOLS  
LIFE**  
Georgia's Assistive  
Technology Act Program  
P.O. Box 121  
Waverly Hall, GA 31831

## EXHIBITOR REGISTRATION



Touch the Future/Transition  
and SERID  
2008

**Conference and Expo  
October 22-26, 2008  
Hilton Atlanta in Atlanta, Georgia**

*Touch the Future/Transition and SERID (Southeast Regional Institute on Deafness) embody the spirit of cooperation and collaboration in presenting this conference. At its heart, the joint venture acknowledges that all people are unique individuals, and encourages them to celebrate their similarities and differences. While the conference will focus on the needs and priorities of people with disabilities, it aims to inspire all attendees to become a catalyst for positive long-term change in their communities.*

*A wide array of exhibits, keynote presentations and concurrent sessions designed to build a firm foundation of understanding or enhance an existing body of knowledge are the backbone of the conference. Presentations and discussions will address current effective practices, services and technologies related to seven key areas:*

- ◆ **Employment/Rehabilitation**    ◆ **Education/ Transition**
- ◆ **Accessibility/Assistive Technology**
- ◆ **Independent Living**
- ◆ **Deaf, Deaf-Blind and Hard of Hearing**    ◆ **Interpreters**
- ◆ **Alternative Augmentative Communication**

## Exhibit Hall Hours

Wednesday, October 22  
Conference Registration

Thursday, October 23  
Exhibitor Set Up 3:00 pm - 7:00 pm

Friday, October 24  
Exhibitor Set Up 7:00 am - 8:00 am  
Exhibit Hall Open 8:00 am - 5:00 pm

Saturday, October 25  
Exhibit Hall  
Open to Public 9:00 am - 2:00 pm  
Exhibitor Breakdown 2:00 pm - 5:00 pm

Sunday, October 26  
Conference Adjourns

### Exhibit Hall Open to the Public!

The Exhibit Hall will be open to the public on Saturday, October 25, 2008 from 9:00 am to 2:00 pm. Increase your company's visibility as many more Assistive Technology users, parents, caregivers and the community are invited to attend.

## Hotel Accommodations

We have blocks of rooms available at the Hilton Atlanta. Be sure to indicate that you are attending the Touch the Future/Transition and SERID Conference when registering. Hotel reservations must be made by September 22, 2008 to receive the conference rate of \$129.00 single or \$149.00 double. In case of an early check out, a fee may be applied. There is also a charge of \$17.00/day for self parking or \$24.00/day for valet parking.

Hilton Atlanta, 255 Courtland St. NE, Atlanta, Georgia  
404-221-6368

For additional exhibitor information, contact Liz Persaud at 404-638-0390 or email [lizpersaud@mindspring.com](mailto:lizpersaud@mindspring.com)

Early Bird  
Registration Deadline  
September 15, 2008

## Exhibitor Participation

### Fee Schedule

Partner Package A - One Availability  
Cost: \$800.00, Includes items listed below PLUS back cover ad

Partner Package B - Two Availabilities  
Cost: \$700.00, Includes items listed below PLUS inside front or inside back cover ad. First come, first served regarding ad location choice.

For-Profit Package  
Cost: \$500.00, Early Bird Cost: \$400.00

Not-for-Profit Package  
Cost: \$250.00, Early Bird Cost: \$200.00

Vehicles (accessible vans, trucks, motorcycles etc.)  
Cost: \$500.00, Early Bird Cost: \$400.00

Literature Display Table (fliers, brochures, etc.)  
Cost: \$200.00

### Exhibitors at Partner through Vehicle Levels Receive

1 - 8'x10' Piped/Draped Booth  
1 - 6' Skirted Table  
1 - AC outlet  
1 Chair, 1 Conference Registration  
Program Listing and Signage  
Each additional conference registration will be \$200.00

For on-site electrical and internet requirement forms, AV rental equipment and shipping requirements, visit our website [www.touchthefutureandtransition.org](http://www.touchthefutureandtransition.org)

### Advertisement and Sponsorship Opportunities

#### Advertise Your Company in the Conference Program

Back Cover	\$350.00	Inside One-Half Page	\$100.00
Inside Front Cover	\$250.00	Inside One-Fourth Page	\$ 55.00
Inside Back Cover	\$250.00	Inside One-Eighth Page	\$ 35.00
Inside Full Page	\$200.00		

For Sponsorship opportunities please visit our website at [www.touchthefutureandtransition.org](http://www.touchthefutureandtransition.org)

## General Information

**EXHIBIT HOURS AND LOCATION:** The conference exhibit hall will officially open on Friday, October 24, 2008 from 8:00 am to 5:00 pm and on Saturday, October 25, 2008 from 9:00 am to 2:00 pm at the Hilton Atlanta in Atlanta, Georgia. Saturday will be open to the public.

**LIABILITY:** The Hilton Atlanta will provide security in the exhibit hall. However, the exhibitor agrees to carry public liability insurance covering the exhibit space. Touch the Future/Transition and SERID will not be liable for damage or loss to any exhibitor's properties through theft, fire, accident or any other cause whether the result of negligence or otherwise.

**BOOTH ALLOCATION AND ARRANGEMENT OF EXHIBITS:** Exhibitor space assignments are made on a first-come, first-served basis and will be as shown on the floor plan to the extent possible. Touch the Future/Transition and SERID retain the right to make changes to exhibitor location, size, and display limits of any booth.

**\*ACCOMMODATIONS:** In order to accommodate everyone, all vendors will need to have materials in accessible formats such as large print, Braille, and CD. Due to the large number of deaf, deaf-blind and hard of hearing individuals expected at the conference, there will be a \$75 fee assessed all vendors who do not provide their own certified sign language interpreters. This fee will provide a pool of certified sign language interpreters for vendor use during the exhibit hall hours.

## Exhibitor Registration Form

### Company Information

Booth Sign Name \_\_\_\_\_

Company Name \_\_\_\_\_

Company Description for Program (30 words or less)

\_\_\_\_\_

\_\_\_\_\_

Contact Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

E-mail \_\_\_\_\_

Company Web Site \_\_\_\_\_

Representative(s) Attending \_\_\_\_\_

Booth Choice (booth layout available online at [www.touchthefutureandtransition.org](http://www.touchthefutureandtransition.org)) 1. \_\_\_\_\_ 2. \_\_\_\_\_

Partner Package A	\$ _____
Partner Package B	\$ _____
For-Profit	\$ _____
Not-for-Profit	\$ _____
Vehicle	\$ _____
Each Additional Person ___ x \$200	\$ _____
Literature Display Table	\$ _____
Program Advertisement	\$ _____
Interpreter Pool Fee (refer to General Information Accommodations*)	\$ _____
Total Amount Enclosed:	\$ _____

Mail this application and check made payable to Kennesaw State University:  
Karen Stark  
Kennesaw State University Continuing Education  
1000 Chastain Rd. #3301  
Kennesaw, GA 30144-5591

To pay by credit card please register online at [www.touchthefutureandtransition.org](http://www.touchthefutureandtransition.org)